Overall

• First: say what you want them to know
  – make your main points very clear: one sentence, up front

• Develop and explain your points
  – give them the detailed arguments
  – exhibit the tradeoffs
  – analyze using your own logic

• Tell them what you just said to them
  – a short conclusion at the end to repeat your point!
If you use Slides, “Objects” of the Presentation

- Each slide should have a theme
  - don’t crowd the slide, really!!!
    - only a few lines, short sentences
  - don’t use small fonts to say more
    - subheadings OK, but not many
  - trust the audience and fill in gaps with your oral presentation
    - your speaking should be “value added”
Charts, Pictures, Graphs, Diagrams

• You can add a “dimension” to the text
  – color, change in font, arrangement of text …
  • even the “form” of the paragraph can say things

• This MUST give “value added” or don’t do it!
  – think about this, does it make the point clearer than plain text?
  – does it help you to explain the main points?
Main Points

• Your presentation can only do so much
  – this can be hard to accept, but necessary
  – limits (constraints) give you power accomplish

• ONLY try to make 1 or 2 main points
  – the rest of your presentation MUST relate to those points outlined at the start of your poster
    • do a check, if it doesn’t support your main point, throw it out
Some Questions you’d like to answer

• Why did you choose this topic?
• Why is it important to anyone?
• What is its place in computing ethics?
• What is its past all about? Its future?
• What are the critical limitations and benefits?
• Is there any experimental data out there?
• Who is doing this work Who is interested?
  – in industry and academia
Human Interaction

• People may be curious and ask questions
  – do invite your friends and faculty you like

• Prepare to explain your work to them (beforehand?)
  – target relatively smart laypeople
    • why is your thesis important?
    • how is it limited? (admit negatives up front!)
    • what is the future of your thesis
      – maybe you’ll have to explain some history, too
Final Thoughts

• This is not a contest
• There are smart people with wounded egos
  – they may “attack”
• Your job is to give a “gift” to those who want to receive it
  – the truth of this statement is at the heart of the course
• You are at Cal Poly