Spring 2009	**CSC 466:** Knowledge Discovery from Data	Alexander Dekhtyar

Design Project
Final Deliverables

Overview

Each team is asked to produce **two deliverables**: **the software design proposal document** and the **presentation**.

The following due dates are in effect:

Deliverable	Hard Copy	Soft Copy
Proposal	*June 4, 2009*	June 10, 2009
Presentation	N/A	June 10, 2009

Software Design Proposal

The software design proposal shall include the following information.

1. **Introduction/Executive Summary.** Provide a brief outline of your design.
2. **Stakeholders.** Identify the stakeholders chosen for the project. For each stakeholder describe their interests and desires for the software. Analyze possible conflicts between the stakeholders.
3. **Services.** Specify the services to be provided by the software system. Identify which stakeholder needs and desires the services address.
4. **Architecture.** Describe the proposed software/hardware architecture. Specify the hardware needs for the system (e.g., sensors, cameras). Outline major components of the system.
5. **Components.** Describe each major component of the system. Specify, which services (if any) each component provides, what data it produces, and what other possible roles it plays.

6. **Data.** Describe the structure/architecture of the data warehouse. Identify which components of the data warehouse are generated internally by your system and which come from outside. Identify the sources of outside data.

7. **Analytical Tasks.** The analytical tasks you are planning to perform. Describe the questions, the data used in the analysis, the KDD tasks (e.g., classification, time series analysis, outlier detection, link mining) you will be performing with the data. Explain why the task is performed and who will benefit from the obtained information.

You are expected to give a clear picture of your system in addressing items 2 – 4 from the list above. However, since the course is devoted to the study of KDD techniques, your software design should concentrate on the last two items.

Deliverable

The report, including any diagrams, figures, tables, etc., shall exist as a single file. You can use any text-processing software you want (Word, LaTeX, etc.), as well as any software for the figures/diagrams, as long as they can be embedded in your document.

Submit the hard copy of the design document during the last course meeting on June 4. I will read and assign preliminary grade to this version of the document. Submit the final electronic version of the design document by posting it to the course wiki. The final version shall be posted before the presentations on June 10.

Note, that you will have a few days before the hard copy is due and the soft copy is due. It is acceptable for you to modify the final copy of the document in order to improve it. If the final copy has anything other than purely cosmetic changes from the hardcopy version submitted on June 4, please post a change log to the wiki as well.

Presentation

Each team will have a **30 minute slot** to present its project during the final exam time on June 10 (4pm — 7pm). Plan to give a 20-22 minute presentation. We reserve 5-7 minutes for questions, and an extra 1-2 minutes for facilitate transition from one team to another.

Presentations shall be made using electronic visual aids (read: presentation slides made using an appropriate software package). The soft copy of the presentation shall be posted by each team on the wiki. I would appreciate all presentations being made available by noon of June 10 (this will give me an ability to preview them before class).

The presentations should be rehearsed. I expect each team to have at least one meeting devoted to rehearsing the presentation. There is no requirement

for each team member to actually present. Each team should feel free to organize its presentation as it sees fit (one person presents everything, all people present equal shares, one person drives, others fill in certain places, etc.)

Evaluation. Each student will be given four (identical) evaluation sheets and be asked to provide a brief evaluation of the projects of other teams. The evaluation sheets will be collected at the end of the presentation period (I strongly encourage everyone to submit evaluations at the end of each team's presentaion, but will allow you to finish off evaluations after all presentations are completed).

Posters

Because I want to hear each team present, participation in the dept. poster session cannot be used to replace the final oral presentation.

However, I am offering 20% extra credit for preparing the poster outlining your design and participating the department poster session on June 5. *You are allowed to use your presentation slides (or a subset of your presentation slides) as the content of your poster.*

If only part of a group wants to participate in the poster session, please contact me in advance and specify who will participate. We will discuss the specifics of affording the extra credit to everyone who participates.

If you choose to participate in the poster session, please get in touch with me as soon as possible, as the poster session coordinator, Dr. Michael Haungs wants to get a head count ASAP.

Grading

The grade for the project will be based on the following (in order of descending importance):

- **Design.** How cohesive the design is, how well the design outlines the needs of the stakeholders, and how well it meets them; whether the data warehouse is outlined in full detail, whether proposed analytical tasks are useful, and whether they are feasible. This will be judged based on the design document, your presentation, post-presentation Q&A and peer evaluations.
- **Design document.** How well the document is written, whether it covers all the ground. Will be judged based on the document itself.
- **Presentation.** How well was the presentation structured, how the material was delivered, whether the presentation faithfully reflected

the design of the software for the project and the overall approach of the team. Will be based on the presentations and peer evaluations.

- **Evaluations.** Whether members of the team took active part in evaluations during the presentations.

Except for the extra credit, all other components will be assessed on a team basis. That is, I expect to give each team member the same pre-extra credit grade for the project.

Requests for **differential grading** must be submitted **prior to the presentation**. Email me such a request (as an individual or as a team), specify briefly the reasons why. I will try to meet with the members of the affected team and determine the appropriate grading solution prior to the presentations.

Good Luck!