# Computers and Knowledge

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#### **Course Overview**

- Computers and Knowledge
- Knowledge Acquisition, Representation, and Manipulation
- Knowledge Organization, Retrieval and Presentation
- Knowledge Exchange and Interaction; Usability and Knowledge Management
- Ethical and Social Dimensions of Knowledge
- Discussion



### **Background FJK**

- Diplom and PhD in Computer Science from TU München
- \*PostDoc ICSI, Berkeley
- Neuroinformatik, Uni Ulm
- New Jersey Institute of Technology
- Concordia University, Montreal
- California Polytechnic State University, San Luis Obispo (Cal Poly SLO)





Cal Poly San Luis Obispo

 California State University campus on the Central Coast

\* half-way between San Francisco and Los Angeles

- \*about 18,000 students
  - \* 63 undergraduate programs
  - \* 25 graduate programs (mostly Master's degrees)



images/large/590403\_large.jpg



http://calpolynews.calpoly.edu/general\_images/collage4.jpg



## Colleges

- \* Agriculture
- Architecture and Environmental Design
- \* Business
- \* Engineering
- Liberal Arts
- Science and Mathematics
- University Center for Teacher Education



http://santalucia.sierraclub.org/images/sanluis.JPG



http://www.sloproperty.com/Images/P0000697.jpg



# Computer Science @ Cal Poly

- about 1 000 students in three programs
- \* bachelors in
  - \* Computer Science
  - Software Engineering
  - Computer Engineering
    - jointly with the Electrical Engineering Department
- Master's in Computer Science
  - \* about 80 students





http://leikam.com/mc/dec04coast/IMG\_0004.jpg

### **CSC Faculty**

- about 23 professors
  - plus about 10 semi-retired faculty still teaching courses
  - \* most actively involved in research
- \* about a dozen lecturers
- \*some teaching by graduate students
  - \* mostly courses for non-majors





### Computers and Knowledge

- \* terminology
  - \* data, information, knowledge, wisdom
- \* main usage
  - \* storage/retrieval, reasoning, ...
- \* open issues
  - \* semantic gap, performance, tacit knowledge, ...
- \* benefits
  - \* storage capacity, calculations, ...
- \* drawbacks
  - \* knowledge acquisition, consistency, transparency, ...



# Knowledge Acquisition, Representation and Manipulation

- transfer of knowledge from humans to computers
- extraction of knowledge from data collections
  - \* data mining
- representation of knowledge in computers
  - \* rules, frames, scripts, RDF, meta-data
- generating new knowledge from existing knowledge
  - inference, reasoning



## **Knowledge Organization**

- establishing relations among knowledge items
  - \* explicit vs. implicit
  - \* special relations
    - \* is-a, part-of, contains, similarity, ...
- \* methods for organizing knowledge
  - hierarchies, categorization schemes, descriptors, ontologies, meta-data, Semantic Web, ...



### **Knowledge Retrieval**

- finding and retrieving relevant knowledge items from large collections
  - \* syntax-oriented vs. semantics-oriented
  - \* feature-based retrieval
  - \* similarity-based search
- retrieval techniques
  - \* information retrieval
  - \* search engines
  - relevance ranking
  - \* relevance feedback



## **Knowledge Presentation**

- \* presentation of relevant knowledge items to the user
  - text, graphics, animation
  - visualization techniques, alternative presentation methods
  - Human-Computer Interaction and usability aspects



## Knowledge Exchange

- \* transfer of knowledge between agents
  - \* internal representation of knowledge
  - \* levels of abstraction
  - \* knowledge exchange languages
- \*sharing knowledge between computers and humans
- \* sharing knowledge between computers



### **Knowledge-Centric Interaction**

- support for the utilization of computer-based knowledge
  - \* processes
    - Delphi method, process modeling
  - \* technology
    - \* Semantic Web, Wiki, RSS



### **Constrained Access**

- Access to knowledge under circumstances that limit interaction
  - \* situational
    - environment or context prevents some interaction methods
  - individual
    - user preferences or limitations
- Alternative input methods
  - speech, alternative text entry or pointing devices
- Alternative output methods
  - computer-generated speech
  - printouts (paper)
  - special-purpose displays (headsets, glasses)
  - augmented reality (displays are integrated with the environment)

