

Knowledge Interaction

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Franz Kurfess: Knowledge Retrieval



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Overview Knowledge Interaction

- ❖ Motivation
- ❖ Objectives
- ❖ Interactive Aspects of Knowledge
 - ❖ Different Perspectives
 - ❖ Interactive Organization
 - ❖ Interactive Search and Retrieval
 - ❖ Interactive Presentation and Visualization
- ❖ Modeling and Simulation
- ❖ Examples
- ❖ Important Concepts and Terms
- ❖ Chapter Summary

Interactive Aspects of Knowledge

- ❖ Different Perspectives
- ❖ Interactive Organization
- ❖ Interactive Search and Retrieval
- ❖ Interactive Presentation and Visualization
- ❖ Modeling and Simulation
- ❖ Evolution of Knowledge
- ❖ Knowledge Interaction Methods

Knowledge Perspectives

- ❖ simplistic assumption
 - ❖ there exists a coherent, well-organized body of knowledge for the domain under consideration
- ❖ the view of that knowledge may vary
 - ❖ role of the viewer
 - ❖ e.g. designer/developer vs. end user
 - ❖ viewing method and technology
 - ❖ color vs. black and white
 - ❖ text vs. graphical / auditory
 - ❖ purpose and task
 - ❖ look up facts
 - ❖ verify consistency
 - ❖ individual vs. collective view

Interactive Organization of Knowledge

- ❖ user/viewer takes an active role in the arrangement of knowledge
 - ❖ modification of categories and relations
 - ❖ creation of new instances
 - ❖ modification of content
 - ❖ resolution of inconsistencies
- ❖ examples:
 - ❖ Wikis
 - ❖ concept maps
 - ❖ ontologies

Knowledge Organization Approaches

- ❖ domain-centric
 - ❖ body of knowledge reflects structure and contents that are (more or less) agreed upon by the community
- ❖ content-oriented
 - ❖ the structure is derived from the content
 - ❖ e.g. Linnaeus' taxonomy
- ❖ activity-oriented
 - ❖ the organization of knowledge is targeted for specific activities
 - ❖ e.g. instruction manuals, maintenance and repair documents
- ❖ individualistic
 - ❖ the organization and content are shaped by the views and preferences of an individual
 - ❖ computer directory structure, mail folders, file cabinets
- ❖ organization-centric
 - ❖ an organization has guidelines or standards for structure and content

Interactive Search and Retrieval

- ❖ query revision and reformulation
 - ❖ query restriction
 - ❖ additional keywords
 - ❖ query expansion
 - ❖ fewer keywords, synonyms
 - ❖ expanded search
 - ❖ eg. with logical operators
- ❖ improved search results through user feedback
 - ❖ relevance feedback has been investigated in Information Retrieval
 - ❖ not widely used in popular search engines

Interactive Presentation and Visualization

- ❖ presentation mode
 - ❖ the user can select the preferred mode
 - ❖ textual, visual, auditory, ...
- ❖ presentation adjustment
 - ❖ the user modifies parameters of the presentation
 - ❖ zooming, focus selection, perspective for 3D views, ...
- ❖ visual browsing
 - ❖ exploration of material by following structural hints
 - ❖ hyper-links
 - ❖ special viewing modes such as thumbnail images
 - ❖ in contrast to searching by keywords or features
- ❖

Interactive Presentation

- ❖ advantages

- ❖ user is in control
- ❖ allows exploration of knowledge repositories without a formulated query
- ❖ visual features can be scanned easily and quickly

- ❖ problems

- ❖ visual appearance of the arrangement can change
 - ❖ especially with automatic placement and arrangement
- ❖ limited by available screen space
- ❖ emphasis on easily visible aspects

Modeling and Simulation

- ❖ knowledge is captured and presented through models instead of descriptions
 - ❖ models
 - ❖ analytic approach
 - ❖ often abstract, formalized specification of entities
 - ❖ simulations
 - ❖ synthetic approach
 - ❖ implemented instances of models
- ❖ often capture dynamic aspects of systems
 - ❖ time, movement, shape change, processes, ...
- ❖ often incorporate interactive aspects
 - ❖ educational, training, entertainment

Evolution of Knowledge

- ❖ content and structure of knowledge often change over time
- ❖ most frequently through addition of new knowledge
- ❖ consequences
 - ❖ inaccuracies
 - ❖ mismatch between the knowledge and the real world
 - ❖ often occurs as knowledge becomes obsolete
 - ❖ inconsistencies
 - ❖ conflicts between different pieces of knowledge
 - ❖ inadequate organization
 - ❖ the original structure of the knowledge is insufficient

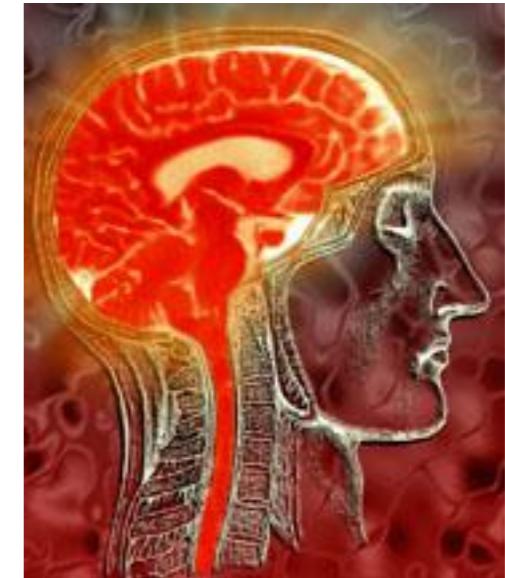
Knowledge Interaction Examples

- ❖ “Thought Control”
 - ❖ interaction between computers and humans via brain signals (Brain-Computer Interfaces)
- ❖ Education and Training
 - ❖ stepwise construction of mental models and knowledge spaces via computer interaction
- ❖ Complex Design
 - ❖ development of complicated models and objects
 - ❖ e.g. devices, machines, buildings, chemical compounds
 - ❖ exploratory aspects
 - ❖ designers enhance their knowledge through the activity

Thought Control

- ❖ sensors measure the activities in the brain

- ❖ electrical
- ❖ chemical



<http://www.nature.com/news/2004/041013/images/brainchip.jpg>

- ❖ actuators inject signals into the brain

- ❖ electrical
- ❖ chemical

Thought Control Precepts

- ❖ activities are assumed to be related to thoughts
- ❖ technology allows the identification of areas related to certain types of thoughts
 - ❖ words, images
- ❖ limitations
 - ❖ practical and ethical considerations
 - ❖ most effective methods are invasive
 - ❖ brain implants
 - ❖ side effects
 - ❖ temporal and spatial resolution of sensors

Thought Control Devices

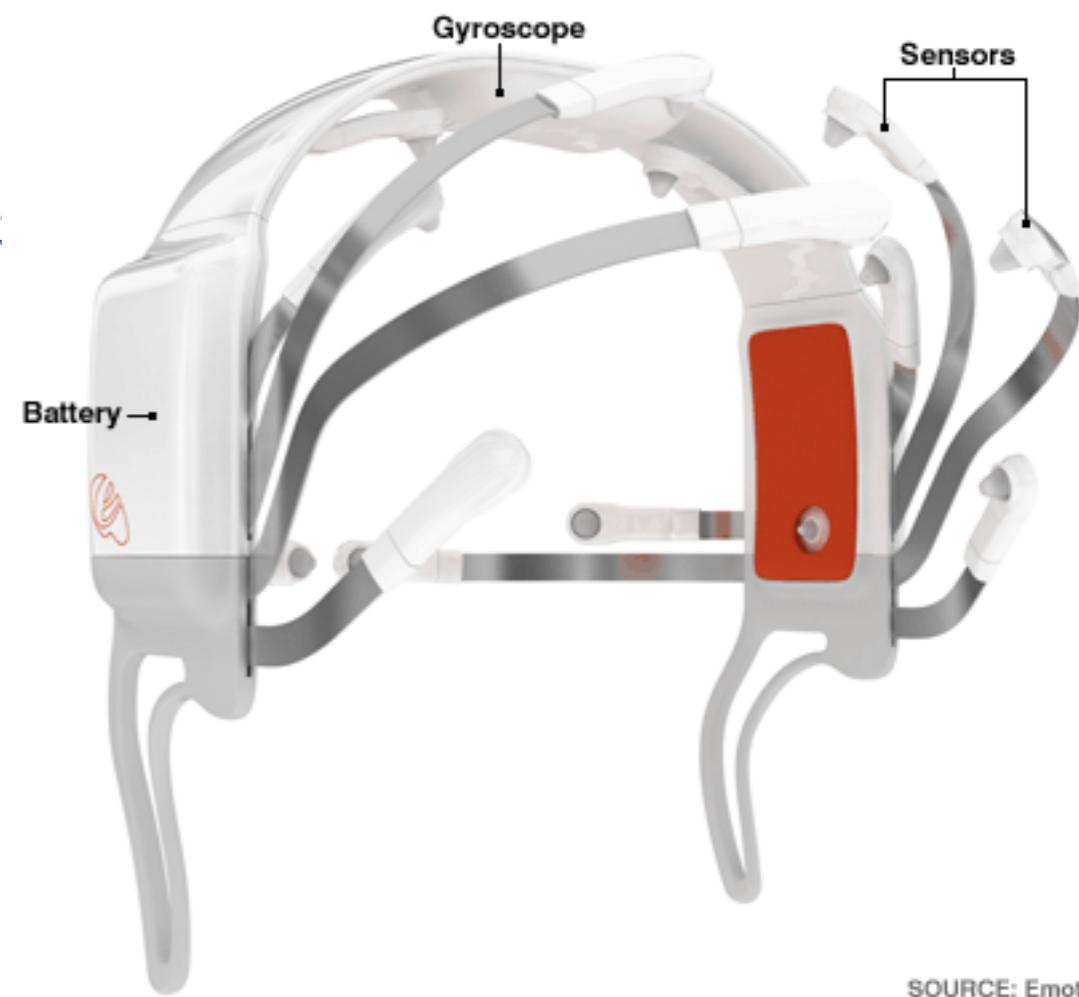
- ❖ invasive devices
 - ❖ implanted in the brain
- ❖ electrical field sensors
- ❖ electro- encephalograms
- ❖ magnetic field sensors
- ❖ MRI, fMRI



http://technabob.com/blog/wp-content/uploads/2007/09/head_spa.jpg

Emotiv Epoch Headset

- ❖ Sensors respond to the electrical impulses behind different thought
 - ❖ enabling a user's brain to influence gameplay directly
- ❖ Conscious thoughts, facial expressions, and non-conscious emotions can all be detected
- ❖ Gyroscope enables a cursor or camera to be controlled by head movements
- ❖ The headset uses wi-fi to connect to a computer



SOURCE: Emotiv

<http://news.bbc.co.uk/2/hi/technology/7254078.stm>

Earlier Attempts ...

- ❖ Clockwork Orange (1971)
- ❖ BrainChip (2004)
- ❖ G-Tec g.EEGCap (2007)

Clockwork Orange (1971)



A Clockwork Orange, Stanley Kubrick, 1971, film.

http://www.pbs.org/wgbh/cultureshock/flashpoints/theater/clockworkorange_big.html

Igor Smirnov's Device

- ❖ excerpt from Rumor Mill News Agency

<http://www.rumormillnews.com/def.htm>

- ❖ Web site seems abandoned

❖ I didn't check the reports listed

- ❖ an overview of related TV documentaries is at

[http://www.bibliotecapleyades.net/sociopolitica/
esp_sociopol_mindcon20.htm](http://www.bibliotecapleyades.net/sociopolitica/esp_sociopol_mindcon20.htm)

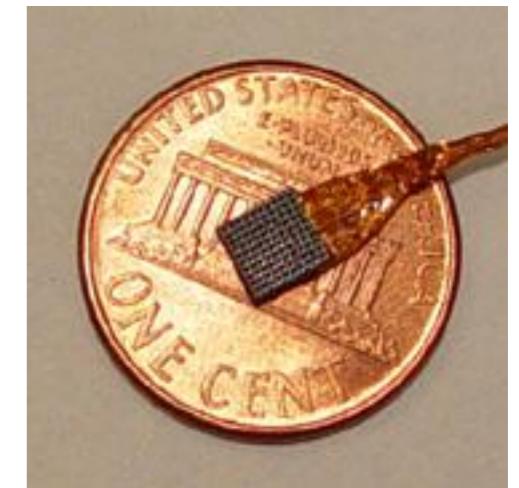
In the years 1993 and 1994 American weeklies DEFENSE ELECTRONICS (Defense Electronics, July 1993, DOD, Intel Agencies Look at Russian Mind-Control Technology, Claims FBI Considered Testing on Koresh), NEWSWEEK (Newsweek, February 7, 1994, Soon Phasers on Stun) and VILLAGE VOICE (Village Voice, March 8, 1994, Mind Control in Waco) published the information that Igor Smirnov from Moscow Academy of Medicine demonstrated for the U.S. secret services and FBI experts a device which was capable to subliminally implant thoughts in peoples minds and in this way control their actions.

...



Brain Chip (2004)

- ❖ brain implant with 100 electrodes
- ❖ used in research for people with severe disabilities
- ❖ quadriplegics
- ❖ allows patients to use a computer
- ❖ requires major efforts to use



<http://www.nature.com/news/2004/041011/full/news041011-9.html>

<http://www.wireheading.com/misc/implant.html>

Brain Control Block Diagram (2006)

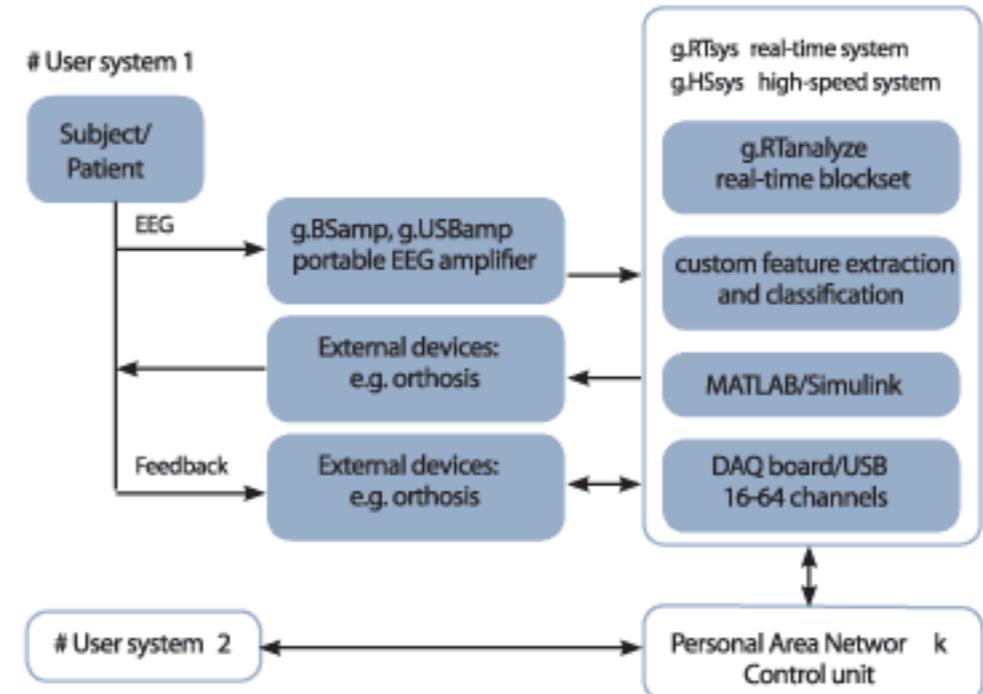
- ❖ example of a MATLAB application

[http://
www.mathworks.com/company/
newsletters/news_notes/jan06/
brain.html](http://www.mathworks.com/company/newsletters/news_notes/jan06/brain.html)

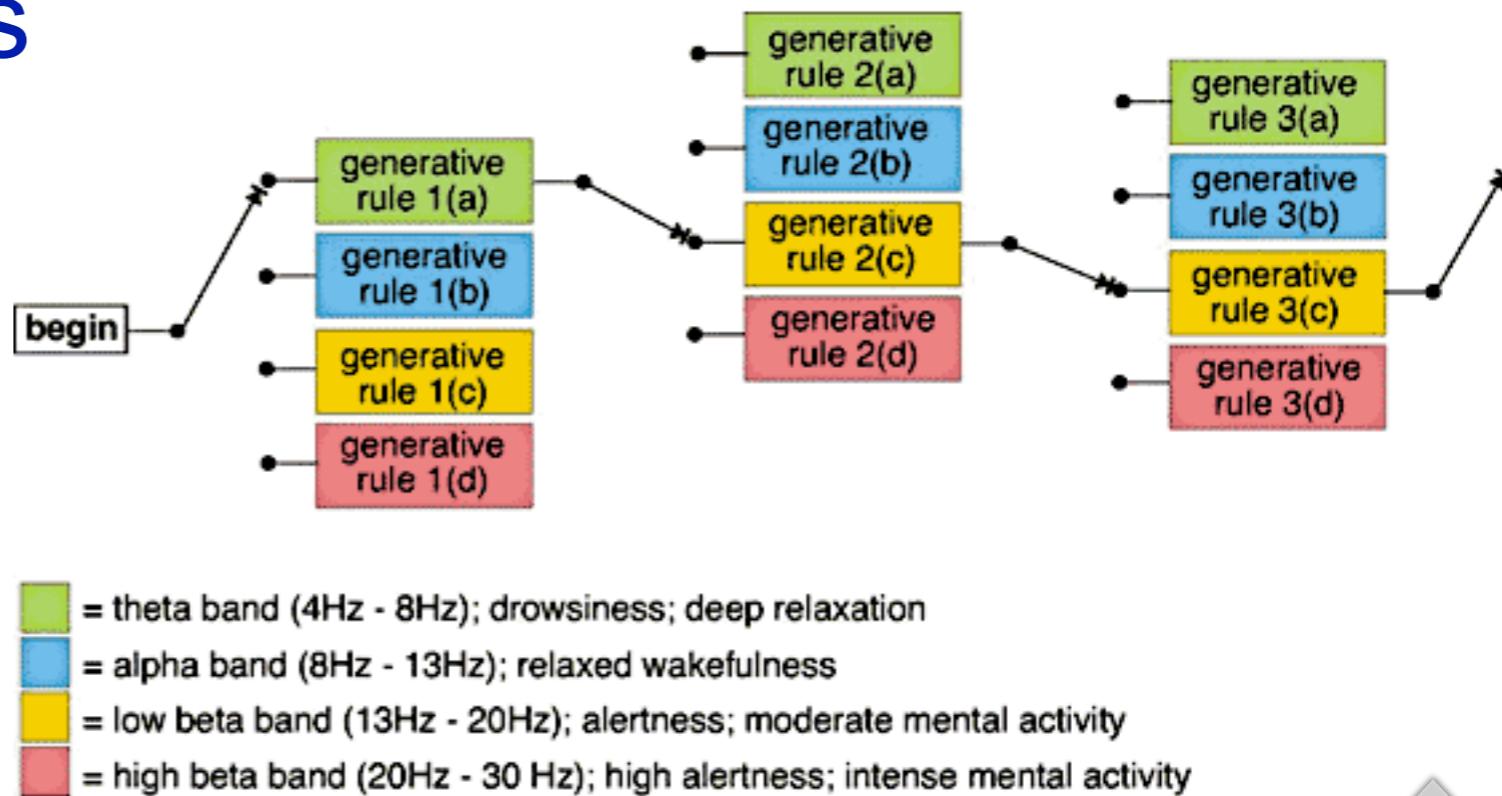
- ❖ used for brain research, applications

- ❖ music composition

- ❖ see also EEGCap



http://www.mathworks.com/company/newsletters/news_notes/jan06/images/brain_bci.gif



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http://www.mathworks.com/company/newsletters/news_notes/jan06/images/brain_figureB_wl.gif

G-Tec g.EEGCap (2007)

- ❖ Cap to perform EEGs



<http://www.engadget.com/2007/03/16/g-tecs-thought-control-hat/>



<http://www.gtec.at/products/Accessories/gEEGcap.htm>

NeuroSky Thought Control System (2007)

- ❖ head-mounted brainwave sensor
 - ❖ currently only a research prototype
 - ❖ measures baseline brainwave activity in the brain
 - ❖ identifies states of “calmness”
 - ❖ probably similar to relaxation devices



<http://blog.wired.com/photos/uncategorized/2007/10/24/2.jpg>

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