## **Agent Applications**

## Overview

**Social Agents** 

**Business Applications** 

Agents in Medicine

**Manufacturing Agents** 

Military Agents

# **Social Agents**

## Interaction with Humans

#### Eliza

engages in conversations with humans

#### Julia

MUD player ("chatterbot)

#### **Shallow Red**

sales agent

#### **Kismet**

one of MIT's sociable agents



## grandmother of conversational agents

#### conversation

natural language communication between human and agent

#### goal

simulates a psychotherapist answers questions frequently with counter-questions

### interactivity

programmed responses to keywords and sentence structures in the user's questions

#### resources

originally only a few hundred lines of code

has generated many offsprings and clones



## one of the first chatterbots

## MUD player

connects to a MUD just like a human player runs on various MUDs

### social agent

interacts with players just like another player

#### communication

text-based (limited) natural language

#### social skills

programmed to conform to accepted behavior in MUDs

## **Shallow Red**

## sales agent for Neuromedia, Inc.

#### goal

answers basic questions about Neuromedia's products

#### implementation

runs as a script on an agent engine separation of content and AI technology

### configuration

can be adapted to specific tasks by changing the underlying content technology used stays largely the same

#### interaction

much more realistic than Eliza

superceded by Nicole, Neuromedia is NativeMinds now

## **Business Applications**

for Agents

**Business Issues** 

**Potential Applications** 

**Benefits and Risks** 

Case Study: BargainFinder

many potential applications in e-commerce

## **Business Issues**

#### money

on-line transactions charges as flat fee / per transaction / per resource usage

#### efficiency

improve the quality of the work done by knowledge workers relief from mundane tasks

### information usage

make the best use of all the available information about customers, products, processes, marked, competition

#### business environment

continuously changing may become difficult for humans to keep up

## **Trading and Negotiation**

### negotiation strategies

derived from game theory based on experience

**learning** from experience statistical evaluation of previous transactions

#### goals

goal-based instead of command-based goals may be complex (hierarchies, priorities)

#### language

exchange of information, negotiation

## **Applications**

## for agents in business

#### watchers

observe users' activities, suggest improvements but: Big Brother

#### advisors

provide help and training on the spot

### information gathering data mining

evaluate large collections of data for useful knowledge

#### transaction proxies

agents that act on behalf of the user

#### smart shopping

identify, locate, evaluate and compare goods for the user may perform additional functions like negotiations

#### sentinels

monitor events for the user alerts for exceptional conditions

# **Data Mining**

# extract useful information from huge quantities of data

#### information storage

can become the dominant cost factor for computer systems may contain a lot of useful information, but it is often difficult to find

#### retrieval

new discoveries or insights not only answers to specific queries

#### business transactions

extract demographic information, trends

## Communication

## enhanced by agents

### pull

agent goes out and locates useful information active extension of filtering engines

#### push

an agent is used to distribute information that is thought to be useful to the user targeted advertising ("intelligent spam") development of electronic communities



## and use of agents

#### custom development

individualized construction of agents for a particular user

#### toolboxed

agents are put together from predefined components

#### mass-produced

agents are bought and sold just like other products

### leasing

permission to use an agent for a certain time for a fee

### usage-based fees

depends on how often / hard the agent is used

## **Benefits**

## of agents in business

#### multiple transactions

agents may be able to work faster than humans agents working in parallel allow several simultaneous transactions

#### transaction size

micro-transactions become feasible e.g. purchase of individual articles instead of newspapers

#### noise reduction

info-junk seems to grow exponentionally, useful content only linearly agents can helpo with searching and filtering information

#### consistency

no changes in the behavior of an agent due to emotions, moods, fatigue, hunger, thirst

### learning

improvement of performance through tuning by the user, individual adaptation of agents, evolutionary adaptation of agent species

## efficiency

agents take over mundane tasks, allowing the user to concentrate on essential work

#### collaboration

disruptive effects of time and space can be reduced



## of agents in business

#### new technology

early stages of development bugs, lack of experience

#### scalability

solutions with few agents may not work for large numbers

#### privacy

agents may violate privacy of individuals

#### security

information in agents may be accessed in an unauthorized way access by agents to protected information

#### liability

responsibility for the actions of an agent

#### information overload

agents not only reduce, they also produce

### information

## expectations

may be overinflated

## anthropomorphism

agents may be perceived as personas

#### unknown risks

there may be unforeseen consequences of using agents



## for agents in business

#### technical advancements

agent architectures, toolsets agent interaction

#### infrastructure

agent virtual machines, meeting places, electronic (micro-)payments

### integration

strategy, people, processes organizational acceptance

## legal issues

responsibility and liability intellectual property and copyright

## **Intrusion Detection**

## identify suspicious events on a network

### event filtering

screening of audit data and logs for unusual activities

#### remote control

initiate action against intrusions on network nodes

#### distribution

update of intrusion profiles, countermeasures

#### analysis

off-line analysis of logs

example: SNARE

(http://www.intersectalliance.com/,

http://www.intersectalliance.com/resources/Documentation/Snare\_Toolset\_White\_Paper-2.3.pdf)

## BargainFinder

http://bf.cstar.ac.com/bf

#### purpose

information integration agent electronic intelligent agent for automatic price-gathering and comparison shopping

#### design

get query from the user
convert it into the format of the stores' search
engines
search stores in parallel
retrieve results
consolidate results for the user
provide links for follow-up actions

#### advantages

efficiency: search several stores simultaneously customers can be better informed

#### problems

not all stores like it

may be unfair to stores who charge higher prices because of superior service price may not be the only purchase criterion

## Medical Agents

#### Overview

#### goals

Why agents in medicine?

#### applications

surgery, nuclear medicine, intensive care

### hospital information systems

management of data for entire hospitals, health groups

### personal medical information systems

individualized information and advice about health tracking of health-related personal data coordination of complex treatments



## for agents in medicine

### patient treatment

aid with complex treatment plans

## computerized equipment

make the use of complicated technology easier

#### administration

coordination of distributed information

#### user autonomy

independent, private collection of health information for individuals

## **Surgery Robots**

## go where the doctor can't (or won't)

#### access

surgery robots can reach body parts that are not accessible to conventional surgery

#### less invasive

smaller openings required less traumatic for the patient possibly safer

#### speed

robots may be faster

#### precision

robots are capable of better controlled movements

#### remote operation

robots can be used in locations away from the doctor's office

# **Technical Aspects**

## of robot surgery

#### task definition

usually done by a medical expert may involve virtual reality, 3D mapping

#### task planning

high-level planning by the doctor specific actions possibly by the robot

#### task execution

performed by the robot independently, or with interaction from the doctor if necessary

## **Emergency Surgery**

#### critical constraints

#### location

surgery can be performed close to the site of an incident, even if no doctor is at the location

#### patient transport

greatly reduced, decreasing the risk to the injured

#### resource utilization

more effective use of specialists safe and familiar work environment for the doctor

#### infrastructure

requires some basic facilities and communication methods e.g. video conferencing, remotely controlled surgery bots

## Agents in Nuclear Medicine

## control of complex treatment processes

#### treatment plan

development and supervision of an individualized plan for a particular patient involves doctors, technicians

### delivery of radiation

create distributed, focussed radiation beams that can destroy tumors with minimal effects on surrounding tissue

#### remote operation

technical personnel should be away from the patient

Example: Therac 25

## **Agents in Intensive Care**

## goals

- constant patient supervision
- patient comfort
- adequate supply of nutrients, drugs
- removal of waste products

### patient supervision

data collection and analysis

#### system control

complex mechanical, chemical, electronic systems (e.g. cardiovascular, respiratory support)

## **Hospital Information Systems**

# integration of all kinds of hospital information

#### clinical information

patient records

#### medical information

access to domain expertise

#### financial information

billing system

#### administrative information

employees, schedules, procedures

privacy and security issues

## Personal Medical Information Systems

## keeping track of a person's health

#### data collection

maintains all collected medical data for an individual

#### medical advice

medical domain knolwedge directly available

#### diagnostic support

may help the doctor with the diagnosis

#### treatment supervision

scheduling and administration of treatment plans

## **Benefits and Risks**

## of agents in medicine

### benefits

- increased availability of economical specialized treatment
- les traumatic surgery
- better control of complesx

#### risks

- new technology
- acceptance
- over-reliance

# Military Agents

## Robots instead of Soldiers?

Information-based Warfare

**Peacekeeping Agents** 

**Logistics Agents** 

**Underwater Agents** 

**Airborne Agents** 

## Information-based Warfare

## direct integration of information

#### battlefield

becomes much larger possibly no direct contact with the adversary

#### weaponry

remotely controlled, "intelligent", capable of striking deep in the opponent's territory

#### attacks

may be directed against military or non-military targets

#### command and control

shoft from "command by direction" to "command by influence"

## **Command by Influence**

# don't tell me what to *do*, but what to *achieve*

#### concept

distribute the intentions of the commander to small units

#### tasks

units pursue their tasks and goals more independently

#### resources

requires small, but well-trained troops

### indirect management

instead of direct manipulation

## **Battlefield**

## environment for military agents

## challenges

chaotic, noisy, non-deterministic, continuous, insecure, . . .

#### dominant battlefield awareness

better information than the opponent

### mission-specific units

forces tailored to a particular task

#### theater missile defense

protection of friendly forces from missile or other attacks

## Peacekeeping Agents

## Example: Bosnia

#### constraints

the use of military force is restrained

#### relevance of information

becomes much more critical since "brute force" is often not an option

#### protection of friendly forces

requires preparedness for military action may be in conflict with other tasks

#### international collaboration

communication in different languages between different cultures carried over various infrastructures

## **Logistics Agents**

## get the material to the right place in time

#### transportation assets

location and dispatch of vehicles properties and constraints of vehicles

#### material

location and acquisition conditions for the required material

### route planning

determine the best way to transport the material from its current location to the destination

#### delivery decisions

combinations of shipping and product options mode of transportation

#### delivery monitoring

delivery status, potential alternatives

## **Underwater Agents**

### submarines and anti-submarine warfare

#### undersater search

small amount of useful information hidden in an abundance of raw data

## multi-target tracking

keeping in touch with several targets simultaneously

### information integration

data fusion knowledge integration generation of a user-friendly display

## **Airborne Agents**

#### external environment

large quantities of data limited perception capabilities of the pilot (speed, quantity)

#### internal environment

status of the plane, payload

#### cooperation

with other friendly pilots, support personnel under limited bandwidth, changing conditions, stress

#### confrontation

reliable identification of unknown aircraft

#### combat

fighting in the air

# Manufacturing Agents

industrial robots

## **Physical Agents**

## agents with a body, actuators

#### body

mechanical structure depends on the task and environment

#### sensors

provide external information about the environment internal information about the agent's own state

#### actuators

perform actions on the environment e.g. grippers, wheels, buzzers, speakers, lamps, sprayers, . . .

#### power supply

battery, power generator, wired power supply

#### controller

microprocessors for sensory information processing, data and information storage,

construction of a world models, planning, reasoning, communication, control of actuators