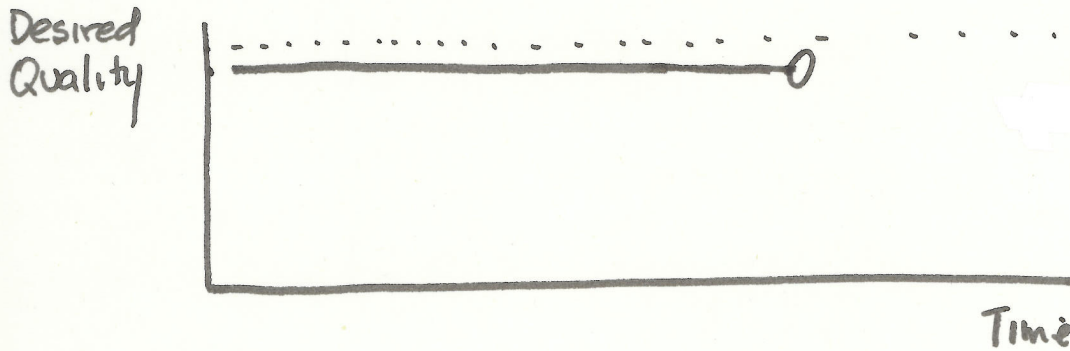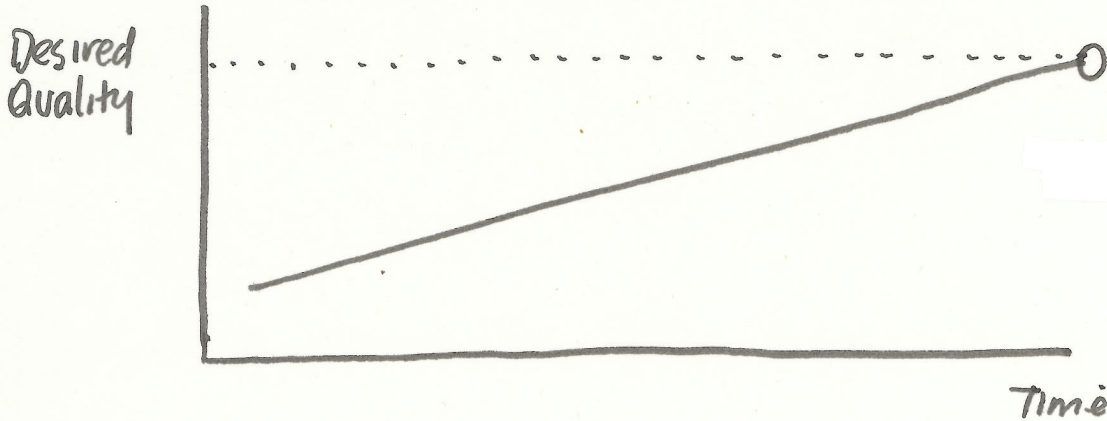MYTH

"Producing high quality software takes longer"

REALITY

Focus on high quality reduces development time
because there are fewer downstream defects.